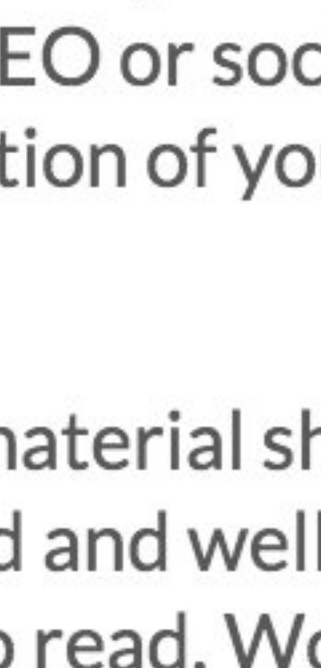




Business Services HQ

content writing & editing

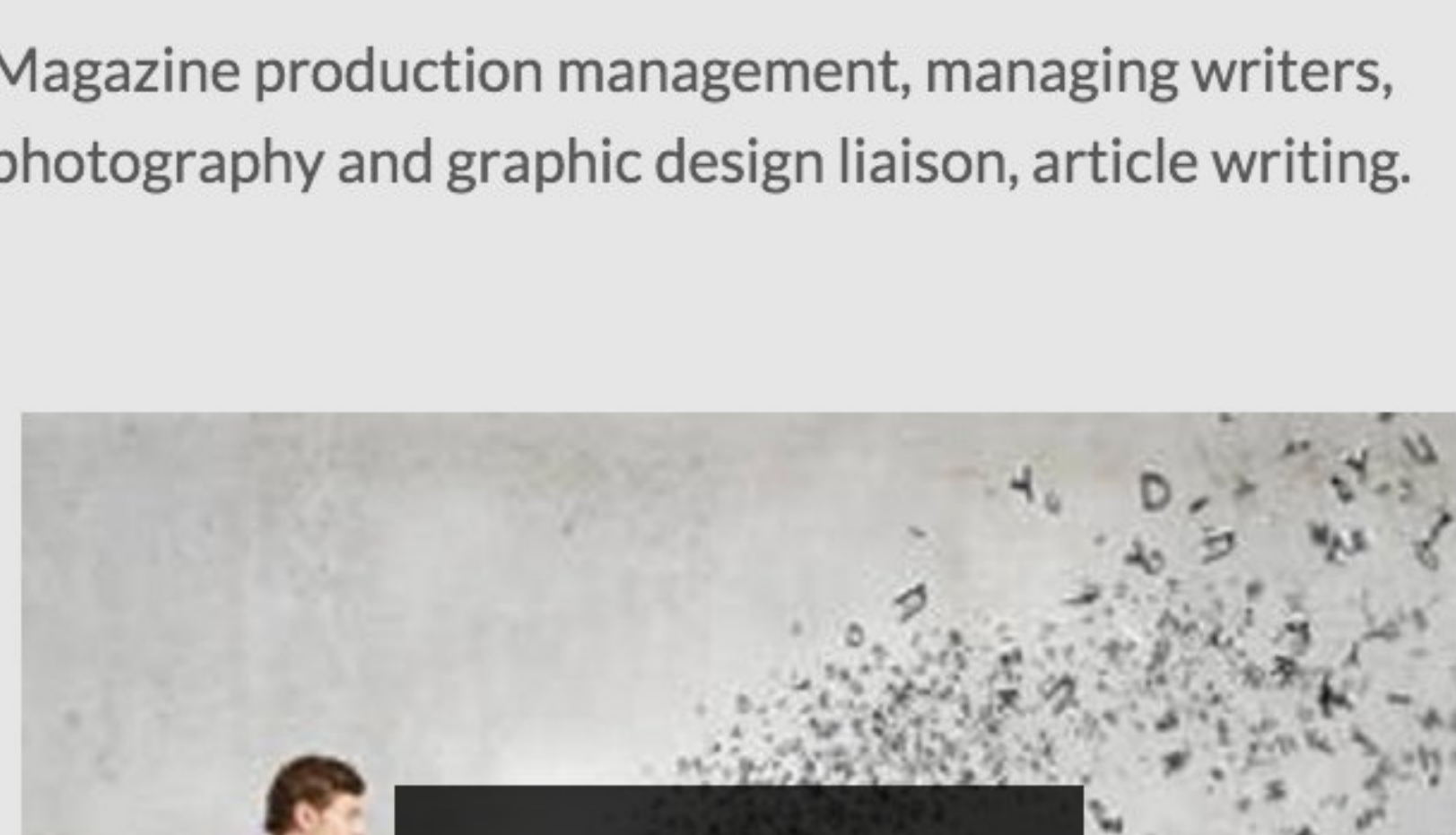


Welcome to Business Services HQ

Well written, polished and professional content is key to the success of your business. Don't bother paying for SEO or social media strategies unless your foundation of your communications is top notch.

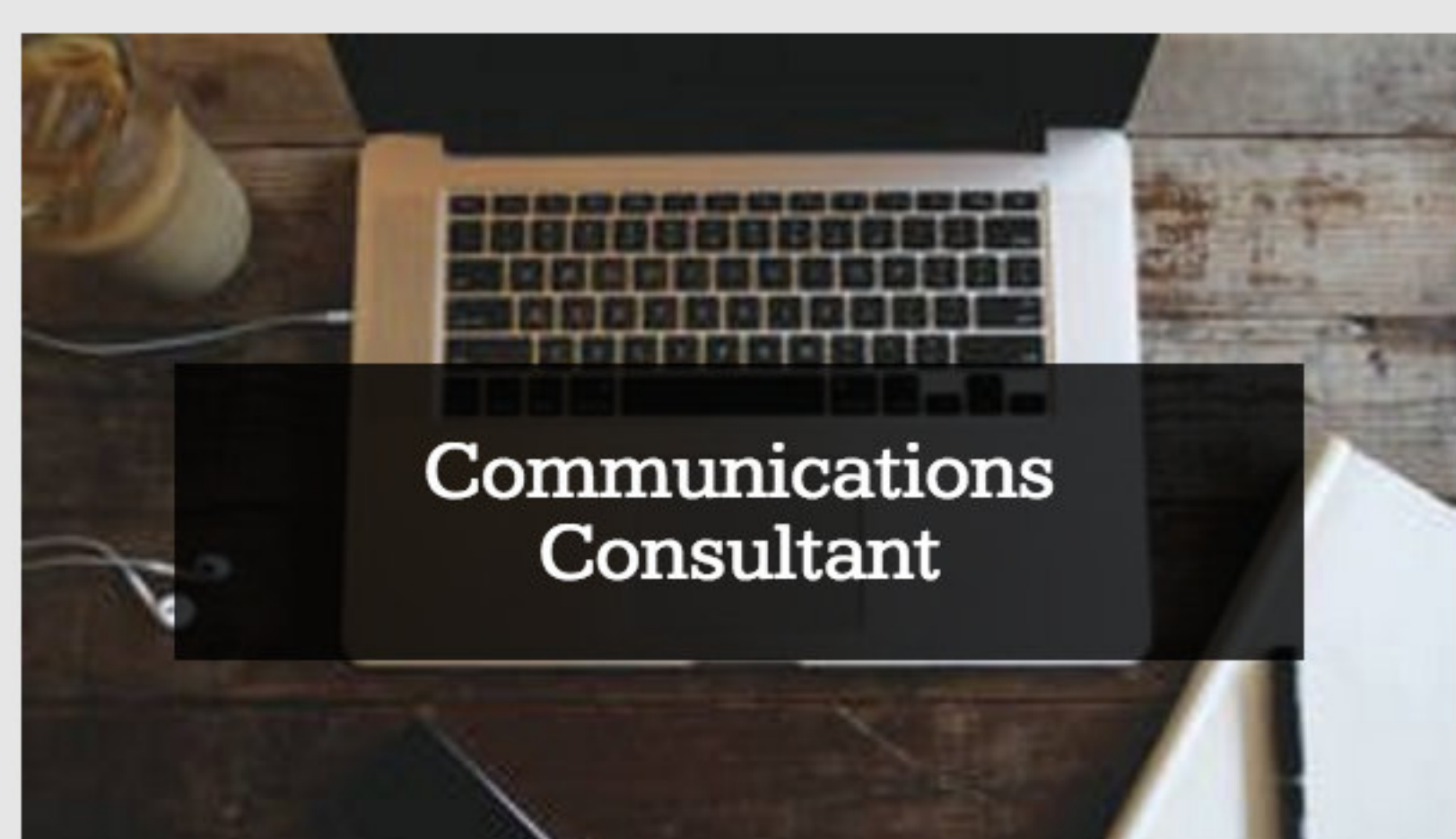
Your client facing material should be well written, well spaced and well structured. Make it easy for people to read. Words are free and are tremendously powerful – work with a professional who knows how to use them! Words (oh, and money!) make the world go around.

Services



Managing Editorial

Magazine production management, managing writers, photography and graphic design liaison, article writing.



Content Writer

Web content, profiles, e-newsletters, research, interviewing, article writing.



Communications Consultant

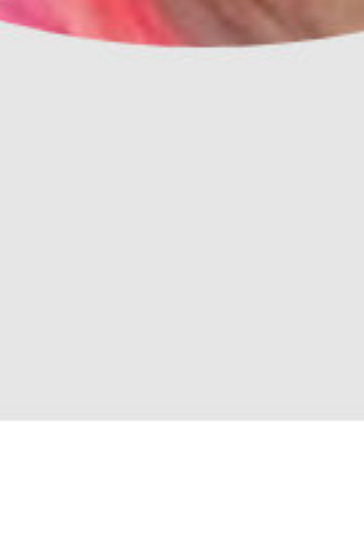
Advice on communications strategy and direction.

Recent Projects

> CJC MANAGEMENT

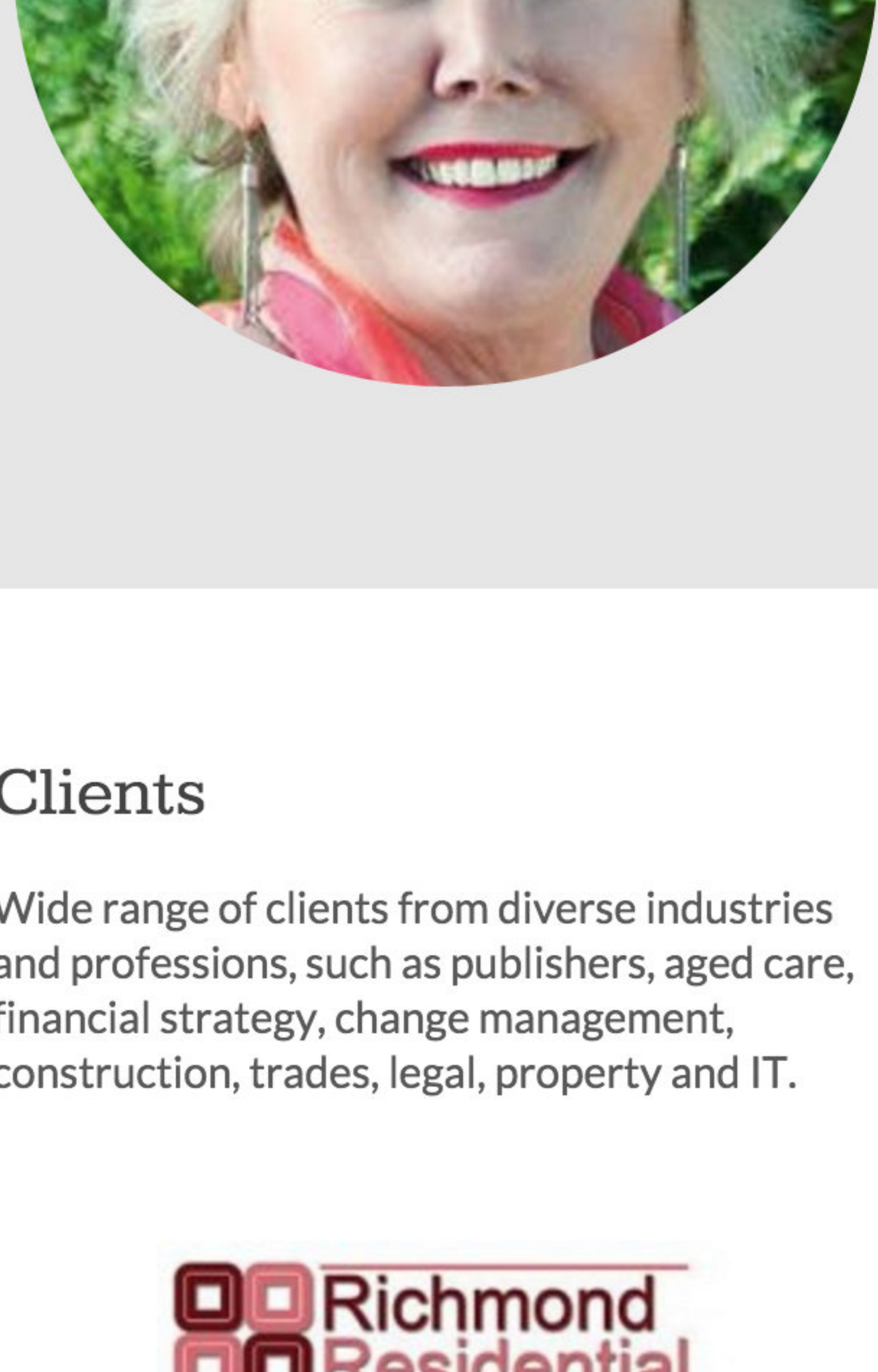
Website content, capability statement and team LinkedIn profiles.

[CJC Management website](#)



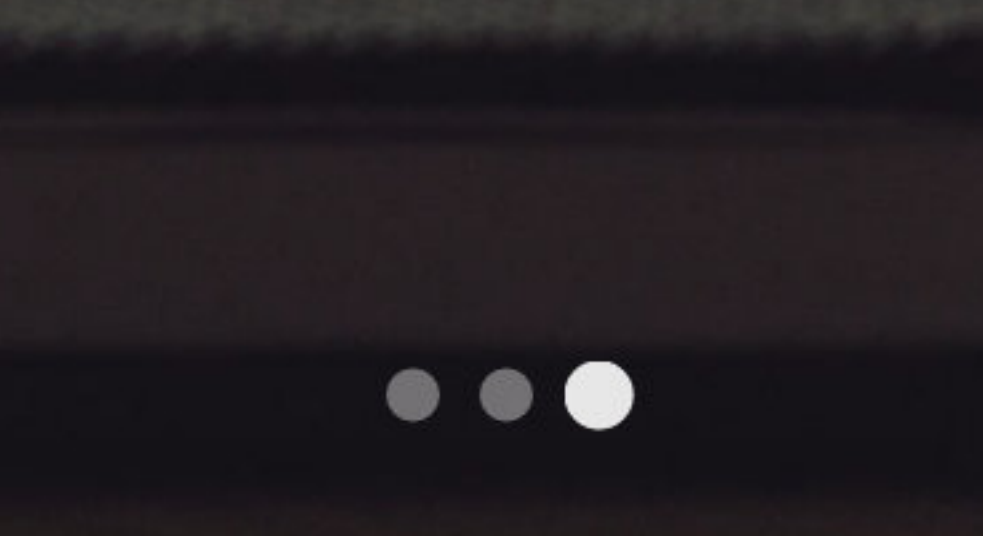
About Me

I have had the opportunity to work for many years in global companies, such as Pfizer, Merck Sharp & Dohme, Eli Lilly, Glaxo, Merial plus Telstra and Southcorp. I held a variety of roles and either sat in Corporate Affairs or Marketing, depending on the structure of the organisation. My communications, project organisation and client and stakeholder management skills put me in great stead to set up my own business and transfer this robust skill set to support small to medium sized businesses.



Clients

Wide range of clients from diverse industries and professions, such as publishers, aged care, financial strategy, change management, construction, trades, legal, property and IT.



Testimonials

"Lorraine has been a valuable contributor to Sydney Hills Living, with her intimate knowledge of the Hills district and its residents, and perceptive writing that captures people and events perfectly for our publication."

Steve Crowe, Director, The Write Team and Editor, Sydney Hills Living



Contact

If you would like to chat about any of your communication needs give me a call or submit your details in the form below - look forward to discussing how I can help you.

Your Name *

Your Email Address *

Your Phone Number

Subject

Message

Submit

